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CIWEEK FOUNDER'S FOURTH BOOK RECEIVES STELLAR REVIEWS

(December 16, 2017—Des Moines, IA) Dr. Anthony Paustian, founder of Celebrate! Innovation Week (ciWeek), announced this week that his fourth book, ***A QUARTER-MILLION STEPS: Creativity, Imagination, & Leading Transformative Change*** (BookPress Publishing), will be available by May 2017. The book draws inspiration from the epic story of the Apollo Moon Program and from Dr. Paustian's own life experiences. Through personal conversations, astronauts who have all traveled to the Moon provide personal insight and context to Dr. Paustian's work including the Foreword which was written by Apollo 15 astronaut, Alfred Worden.

A QUARTER-MILLION STEPS outlines the many small steps it takes to create success in life. Dr. Paustian uses the imagery and innovation of the Apollo Program's achievement as a metaphoric call to action to teach the principles of creative expression, imagineering, strong leadership, focus, a solid work ethic, and so much more. Readers are given the tools to set effective and achievable goals and know how to invoke their own personal leadership to accomplish them.

The late Gene Cernan, Gemini 9, Apollo 10 and 17 astronaut and the last man to walk on the moon, said "Dr. Paustian's book uniquely addresses leadership and how it must be applied in all of our lives, now more than ever. It's a great read!" Discovery Channel's *MythBusters* co-host Kari Byron states, "*A QUARTER-MILLION STEPS* could easily be considered an instruction manual for helping creative souls become the great leaders and innovators vital for our future. We need this book now more than ever." Howard Berger, Oscar and Emmy Award-winning visual effects and make-up artist, says, "Reading [this] book made me think

about why I do what I do. That never-ending inspiration, invention, creation, and dedication are what forces us to become dreamers and leaders.”

Dr. Paustian’s other published works include *Imagine!* (©1997 Simon & Schuster), *Bridging the Gap* (©2002 Paradigm Publishing), and *Beware the Purple People Eaters: A Personal Look at Leadership* (©2012 BookPress Publishing). For more information about all his works, visit www.adpaustian.com or email to tonyp@adpaustian.com. For information about Celebrate! Innovation Week, visit www.ciWeekExperience.com.

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***A QUARTER-MILLION STEPS: Creativity, Imagination,
& Leading Transformative Change***

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- www.QuarterMillionSteps.com