

PRE-PUBLICATION RELEASE

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Creativity, Imagination, and Leading Transformative Change

Author: **Anthony D. Paustian, Ph.D.**

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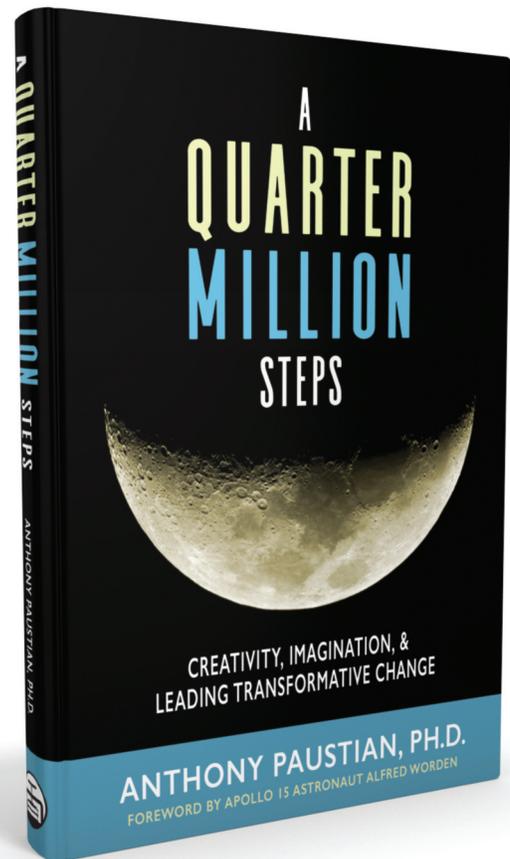
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BOOK SYNOPSIS:

Drawing inspiration from the epic story of the Apollo Moon Program, collected research, and his own life experiences, Dr. Anthony Paustian outlines the many small steps it takes to create success in life. He uses the imagery and innovation of the Apollo Program's achievement as a metaphoric call to action. With the practical tools described in this imaginative, easy-to-read book, Dr. Paustian teaches the principles of creative expression, imagineering, strong leadership, focus, a solid work ethic, and so much more. After reading this book, you'll have the tools to set effective and achievable goals and know how to invoke your own personal leadership to accomplish them. He teaches you less about what to think and more about how to think.

ABOUT THE AUTHOR:



Dr. Anthony Paustian has a distinctive background including a unique mix of education in educational psychology, business administration, design, and technology. This education, along with decades of professional experience in strategic leadership and marketing, has provided him a broad understanding of what actually works in daily practice.

Dr. Paustian was given an uncommon opportunity in life...to design and build a college campus from scratch. Since that time, the Des Moines Area Community College West Des Moines Campus has appeared in national media and has won awards for its leadership in innovation including the Celebrate! Innovation Exhibition and its annual ciWeek. Through it all, Dr. Paustian has had the privilege to serve as leader and coach to a very talented group of staff and faculty who have worked to make the campus a unique learning environment.